

Hala Eid

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Professional Summary

Graphic Designer with 2 years of experience specializing in branding, digital illustration, and multimedia design. Passionate about creating visually engaging content that connects with audiences across different platforms. Skilled in crafting brand identities, designing promotional materials, and bringing ideas to life through motion graphics and creative storytelling.

Skills

- Adobe Photoshop, Illustrator, After Effects, InDesign
- Branding & Visual Identity
- Social Media Designs
- Graphic Illustration & Visual Data
- Package and Print Artwork
- Collaboration & Teamwork
- Communication Skills

Professional Experience

Graphic Designer (Full-Time Position)

Obsecure | On-Site / Amman, Jordan | Oct 2025 – Feb 2026

- Spearheaded international branding initiatives across global markets.
Oversaw strategy, planning, and creative direction for international conferences and events.

Graphic Designer (Full-Time Position)

Speed International Exhibitions & Advertising | On-Site / Amman, Jordan | Aug 2023 – Oct 2025

- Participated in organizing exhibitions, producing promotional materials (including designing and printing the Auto Guide in Jordan), creating billboards and outdoor ads, and designing social media content aligned with brand identity and marketing campaigns.

Graphic Designer (Part-Time Position)

MR Uniform | Remote / Amman, Jordan | Apr 2025 – Sep 2025

- Created high-quality visual mockups for major companies and restaurants in Jordan, and designed social media content for MR Uniform's brand promotion.

Graphic Designer (Freelance)

Self-Employed | Remote / Amman, Jordan | Jun 2023 – Present

- Provided freelance graphic design services, including social media content, branding materials, and promotional visuals for various clients.

Graphic Designer (Full-Time Position)

Afamia Real Estate Agency | On-Site / Amman, Jordan | Jun 2023 – Sep 2023

- Designed and managed social media visuals and promotional campaigns across multiple platforms, and created large-format outdoor posters and advertising materials.

Education

Diploma in Graphic Design

Khawarizmi University Technical College – Amman, Jordan

Graduated: June 2023 | GPA: 85